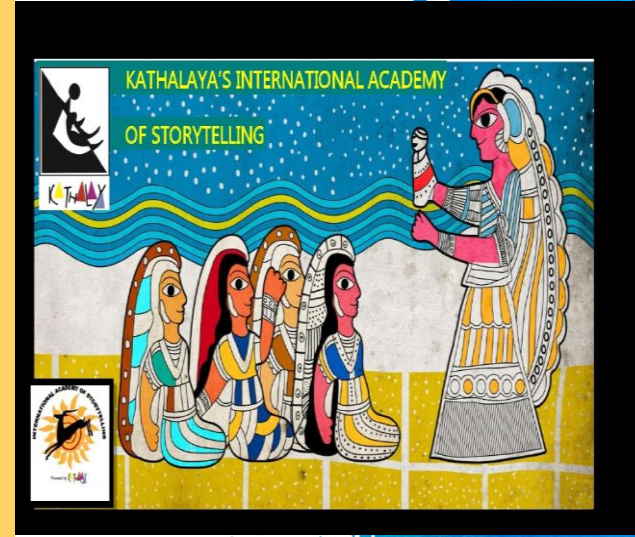




Kathalaya's certified Intensive course in Storytelling

27 yrs of Storytelling legacy



www.kathalaya.org

kathalaya@gmail.com

8277389840



COURSE CONTENTS

- Introduction through an activity
- Fishbowl activity
- Differences in Hearing and listening
- Contemplative, Reflective and
- Different types of listening
- 4 pillars of a story
- Key elements of Storytelling
- Movement, sounds, gestures, mime
- Actions Expressions and Body language
- Voice modulations and Tone for storytelling
- Visualization techniques
- Emotions and Human connectivity
- Story structures
- Creating a story Presentation techniques
- Evaluations and Feedbacks Certificate

Glimpse of our course
<https://youtu.be/kV32kJdm2ZE>



LEARNING OUTCOMES

1. Listening with all your sense awareness
2. Giving voice to your story
3. Step by Step structure to create
4. Finding your own storytellers voice
5. Presenting a story
6. Focused storytelling
7. Participatory Learning
8. Self confidence
9. Emotionally resonate with yourself
10. Collaborative Learning
11. Multi skilled learning
12. Story Engineering-
Tips and Tricks of Storytelling
13. Finding your own rhythm and style
14. Effective Communication skills
15. Experiential Learning



METHODOLOGY

- ✗ **1. Experiential Learning**
- ✗ **2. Participatory Learning**
- ✗ **3. Activity based Learning**
- ✗ **4. Group Learning**
- ✗ **5. Interactive Learning**
- ✗ **6. Skill based Learning**





KEY FACILITATOR- GEETA RAMANUJAM

Geeta Ramanujam wears many hats. She is the Founder and Executive Director of Kathalaya- the house of stories established in 1998. Geeta also founded Kathalaya's International Academy of Storytelling and through their Training courses have reached out to schools, corporate, NGO's, parents, professionals in the arts field and counselors. KIAS is the only globally recognized academy for storytelling which Certifies people through its Beginners and Diploma courses.

A dedicated and experienced Teacher, school coordinator , Curriculum designer and developer for International Institutions and schools across the Globe Gaeta has over 40 years of experience in Integration storytelling with concepts in Education. She also trains corporate in Business storytelling and has reached out to over 150 corporate sectors with her training.

Geeta is the pioneer and Entrepreneur of the Storytelling movement in India and has reached out to over 99641 educators and teachers through her workshop and courses. She has traveled to over 43 countries and all the 27 states in India to spread Storytelling as an Educational and Cultural tool of learning. She has won several accolades including the Best Narrator award from the Governor of Tamil Nadu and the best International Storytellers award from Brazil. She was also mentioned recently by our Prime Minister in his ***Mann ki Baat*** program.





WHO CAN ATTEND ?

Educators & Academicians

Home makers

Teaching professionals

Parents

Working Professionals

Journalists

Counselors

Corporate/Business professionals

Entrepreneurs

Theatre professionals

Storytellers

Students above 15

Senior citizens

Performing Artists

Authors & Writers

AFFILIATIONS AND ACCREDITATIONS



- **The International Storytelling Center , TN, U.S.A**
Scottish Storytelling Centre-Edinburgh, Scotland-UK,
University of Skovde, Sweden.
- **Jimmy Neil addressing Kathalaya -Director of The International Storytelling Center U.S.A.**
- <https://youtu.be/soYOf4rztcw>

Talk by Sir Donald Smith- Director of The Scottish Storytelling Centre Scotland

<https://youtu.be/HPaM7ypznHk>



INTERNATIONAL
STORYTELLING CENTER



UNIVERSITY
OF SKÖVDE





AFFILIATION DOCUMENTS



INTERNATIONAL STORYTELLING CENTER
Building a better world through the power of storytelling
Since 1973

April 2, 2004

TO WHOM IT MAY CONCERN:

I am writing to endorse and offer the International Storytelling Center's support of the Kathalaya storytelling program. Directed by Geeta Ramanujam, Kathalaya is developing and conducting an imaginative and exciting program to advance the use of storytelling to enhance education in India. As a major part of Geeta's work, Kathalaya will also develop and stage a storytelling festival in Bangalore.

For 30 years, the International Storytelling Center has conducted a program in the United States to promote the preservation, performance, and practice of storytelling. Our efforts began in 1973 with the founding of the National Storytelling Festival, the first organized storytelling festival in America. Now, we are considered the country's premier institution supporting the work of storytelling and storytellers.

We are committed to creating an affiliation between the Center and Kathalaya so we can work together to achieve our common goals—building a bridge between our work in the United States and the exciting and pioneering efforts Geeta and Kathalaya are conducting in India. Together, we can truly achieve our vision of a better world through the power of storytelling.

Sincerely,

Jimmy Neil Smith
President



Scottish Storytelling Centre

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Email: reception@scottishstorytellingcentre.com
www.scottishstorytellingcentre.co.uk

22 September 2011

Geeta Ramanujam
Executive Director
Kathalaya Trust
#88 BHBGS Layout,
2nd Cross, 3rd Main
Bannerghatta Road
Bangalore-560076
INDIA

Dear Geeta,

Affiliation and Support

I would like to express the support of the Scottish Storytelling Centre for Kathalaya's proposed Diploma course, and our whole hearted endorsement of the learning programme which you have designed.

We are hugely admiring of the way in which Kathalaya has taken the ancient skills of storytelling into contemporary education, and showed how that can enrich the education of all our children and young people.

As we say in Scotland, 'Creative Teaching makes Creative Learning'.

Every best wish for this new Diploma course and qualification.

With kind regards,

Donald

Dr Donald Smith
Director
The Scottish Storytelling Centre
43-45 High Street
Royal Mile
Edinburgh EH1 1SR
Scotland, UK

The Scottish Storytelling Centre is a partnership between the Scottish Storytelling Forum and The Church of Scotland.
Founding Patron
George Mackay Brown
SCO: 11353
VAT No. GB671 0989 13



EDINBURGH
THE CITY OF EDINBURGH COUNCIL

OTHER REFERENCES

Our Prime Minister Modi Ji recognized and mentioned Kathalaya in the Man Ki Baat programme:

<https://www.youtube.com/watch?v=8FxnAbL2Hro>

Story of a Storyteller by Government of Karnataka:

<https://www.youtube.com/watch?v=XTKVvUewrkM>

An Interview About Kathalaya:

<https://youtu.be/NmnRhmTwUJw>

Geeta Ramanujam show reel:

<http://www.youtube.com/watch?v=1nRK3dT8oWg>

Ted talk at NMIMS Bangalore:

www.youtube.com/watch?v=P2ccK66KKe8



KATHALAYA'S INTERNATIONAL ACADEMY OF STORYTELLING

“The Art of storytelling is not something you acquire, it's something you earn with the guidance of a Great Storyteller.” Kathalaya established in 1998 .

What Makes It Awesome?

Remember the first book you read as a child? The book that spiraled you into the realm of dragons and elves. Stories are fundamental to getting your message across, and by far the most useful skill you can possess, no matter what field you're involved in. Whether you're a filmmaker, a teacher, a theatre student, or even a lawyer, Kathalaya has something to add to your skillset.

Kathalaya's International Academy Of Storytelling BTM layout, Bangalore is a Unique Centre for Storytelling, Training and Performances both for children and Adults alike.

Kathalaya was founded by Geeta Ramanujam, an internationally acclaimed storyteller, and is the only Globally recognized Academy for Storytelling in the world. Kathalaya has completed 182 Courses of its Beginners and 37 Diploma Courses.



The Courses are credible and have Accreditations and Affiliations to International Storytelling Centres in the USA, Scotland and Sweden besides having a presence in 43 Countries.

Kathalaya facilitates into learning the Art , skills, techniques and the Science of Storytelling. They help to play with words and captivate the minds of the listeners. Our Courses and workshops are so designed to make it interactive and include sounds and voices, Body language ,Creativity, language development structures, and Presentation skills. They also teach the basic skills of puppetry, digital storytelling , music ,movement .

So embark on this transformational journey with us and learn to weave stories to change the perception of your audience and truly make a lasting impact. Kathalaya also offers customized workshops on request for corporates, NGOs and other professional Institutions and Schools.



100th batch of the Beginner Course completion and Celebration





CONTACT

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<https://www.facebook.com/geeta.ramanujam>
<https://www.linkedin.com/in/geeta-ramanujam-97a22048/>
<https://www.youtube.com/user/kathalaya1998/videos>
<https://www.instagram.com/kathalayastoryhouse/>

