



## *Kathalaya's International Academy of Storytelling*

*There is only one name which is strongly associated with the law of gravity. While Ptolemy to Copernicus to Kepler to Galileo have all greatly contributed to the discovery of this concept, all Newton needed was an apple and tree story to be etched in the memories of mankind. Such is the power of a story. We are fortunate to have grown up in a civilization that inherently recognises the power of stories, a land where religions took shape in the hands of master craftsmen, who in their warps & wefts of multiple stories gave birth to a million gods. Yet, over the years this strong passion for stories as a medium to connect with one another has been strained owing to various external influences and mainly due to our own ignorance.*

*Once upon a time..the Oral tradition of learning as one of the most effective education techniques is lost to oblivion. It is this realization that inspired the teacher in Geeta Ramanujam to explore story telling as a means to impart better education & learning.*

*It is her vision that took shape in the form of Kathalaya, an initiative solely dedicated to the cause of storytelling, using it as an educational and communicative tool to effect impactful social change. Founded in 1998, Kathalaya has trained over 93497 people from varied strands of life-teachers, Entrepreneurs, communication experts, Corporate managers, journalists, theatre practitioners, parents, doctors, lawyers, counselors, Non Governmental sectors and anyone who believed in the medium of stories.*

*The International Academy has two Intensive Certificate courses in storytelling - The first level Beginners and then the Advanced Diploma an expedition covering various aspects of storytelling such as listening, creativity, voice modulation, gestures, key elements, body language, childhood memories and crafting a story. The new stories that emerge*

*from each of these training sessions have become a huge motivator for Kathalaya to take its vision forward with deeper conviction.*

*Kathalaya is also fortunate to have International affiliations from the USA, Scotland and Sweden for its courses. Kathalaya has completed over 171 batches of training and networks with Storytellers from across the World.*

*Kathalaya has come a long way from its humble beginning of being a pioneer in Storytelling to growing professional tellers in India thus impacting a deep sense of awareness amongst people - breaking new pathways in the education and corporate sectors.*

*Kathalaya has also set up over 24 learning spaces called Story Space a one of its kind in the World to foster and share its vision of 'Making a Positive Social Change in Society Using Storytelling as its tool of transformation.'*

*Geeta Ramanujam its Director and founder has personally traveled to over 43 countries in the World and the 21 states in India through performances, workshops, and training to sow the seeds of Kathalaya's Storytelling techniques around the World.*

*Kathalaya has several accolades and recognition to its credit being mentioned by the prime minister in his Man Ki Baat program and being awarded the Bangalore Hero awards besides International awards for the Best Story teller in Brazil and the Governors award in Tamilnadu for the Best story Narrator.*

*[www.kathalaya.org](http://www.kathalaya.org) ph:8277389840 ,kathalaya@gmail.com*