

THE CERTIFIED DIPLOMA COURSE IN STORYTELLING

Affiliated to Edinburgh UK and Sweden



27 years
of the Storytelling legacy
1998-2024

**KATHALAYA'S INTERNATIONAL ACADEMY OF
STORYTELLING**

www.kathalaya.org

WHAT IS THE CERTIFIED DIPLOMA COURSE IN STORYTELLING

Would you like to be a professional storyteller?

THE DIPLOMA COURSE is an experiential journey into storytelling. In the 4 day course you will learn about the different genres, styles of storytelling along with music puppets Pattachitras, and varied ways to view choices in storytelling.

It is a journey of documenting interviewing and witnessing performances of storytelling with skills props & varied folk styles. In your 6 months practical journey followed by the course, you will get to meet folklorists storytellers, interview them and witness their performances. You will also document and perfect your performances for varied audiences. You will learn to dive deep into every aspect of oral literature. Experience a Transformative Journey of introspection unfolding your inner selves, strengths and potential as human being trainer and Teller.

Trainers find it empowering and use it to enhance their own confidence in telling.

38 BATCHES OVER 700 PROFESSIONAL TELLERS.

www.kathalaya.org



COURSE CONTENT

- History and Evolution of storytelling
- Genres of storytelling
- Parallel myths from around the World
- Storytelling performances and Styles
- Storyboard and Story Structures
- Experiential Storytelling
- Puppet making and manipulation
- Pattachitras/Chitrakathas/Kamishibai
- Masks and music with drums and other instruments
- Blending and bonding with personal tales
- Advanced Voice and Body language
- Storytelling process and Documentation
- Reflective Journal
- Performances and Presentations

METHODOLOGY

- Practical
- Skill based
- Interactive
- Experiential



Diploma course explained by Geeta Ramanujam
<https://youtu.be/HjQzv7cy5XA>

www.kathalaya.org

FEEDBACK ,GLIMPSES, AFFILITATIONS.

Donald Smith's talk on Kathalaya's affiliation

<https://www.youtube.com/watch?v=HPaM7ypznHk>

What Participants felt

Misbah: Educator and founder Eduspring Academy,Mumbai

<https://youtu.be/9W3GcpwX7XA>

Rani – Preprimary teacher at St. Francis school, Bangalore

<https://youtu.be/imVGwnongYw>

Aruna Shailesh- corporate trainer, Bosch

<https://youtu.be/Dn-oZ-gd0s4>

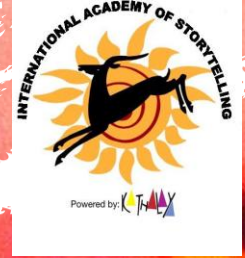
Ramya Rajagopal, CEO and corporate trainer Geese Learning company

<https://youtu.be/yUjmUKvoNzc>

peek into our course

<https://youtu.be/ysRYFh-cYtw>

www.kathalaya.org



OUR KEY FACILITATOR

Geeta Ramanujam is a Master Storyteller, Academician and Trainer who wears many hats. Geeta Ramanujam is the Pioneer of the Storytelling Movement in India and has travelled to over 43 countries in the World besides 27 states in India to hoist the flag of Storytelling. She is the founder of Kathalaya Trust- A Storytelling house established in 1998 which reaches out to schools, corporate, NGO's with Storytelling strategies and training. Geeta also founded the International Academy of Storytelling- The only Globally recognised academy for storytelling which has accredited Beginners and Diploma graduation courses in Storytelling affiliated to institutions around the world.

Having trained over 99,640 people in the Art through webinars workshops and courses Geeta has won several awards for her achievements. Besides setting up Story Spaces and organising festivals she comes up with innovative ways to spread storytelling across India and the World.

She is on the board of many educational and Storytelling institutions across the globe and has won many accolades in the field of Storytelling including the BoCaDeu Award for the Best Storyteller in Brazil and the Best Story Narrator Award from the Governor of Tamil Nadu. She was mentioned by our PM Modi twice in in his Man Ki Baat program.





OTHER FACILITATORS

Vipin Ravindranath

Consultant Mentor, Coach & Facilitator

Executive coaching, customer centricity, storyboarding presentation, strategy & execution, change leadership, culture transformation, learning consulting, facilitation & training Music and storytelling

www.kathalaya.org



Manjusha Vijayakumar

is a Trained trainer and an experienced storyteller from Kathalaya's International Academy of Storytelling. She is also an Art Therapist and enjoys bringing together her passion for life skills, early learning, arts and books into one wholesome package called Storytelling. An HR professional, she has a decade of in-depth experience across the entire gamut of people practices.

DATES AND RATES



Account No. 20030866441 Savings account

Acct Name Geeta Ramanujam

**Bank : Bank of Maharashtra, Mico Layout
Branch Bannerghatta road , Bangalore**

IFSC Code MAHB0001021

or

G Pay Geeta Ramanujam : 9845207073

**Dates May 14-17,2026
Thursday- Sunday**

Timing : 10-5 pm on all days

**Venue : Kathalaya Center,
BTM Layout, Bangalore**

**Course fee : INR 32,000
(Thirty two thousand only)
Inclusive of Tax, Materials ,Lunch, Tea/coffee for 4 days.**

**This is non refundable amount valid for next 2 courses
Your registration will be confirmed once you fill up the
google form with the course fee..**



FOLLOW US ON



www.kathalaya.org



<https://www.linkedin.com/in/geeta-ramanujam-97a22048/>



<https://www.youtube.com/user/kathalaya1998/videos>



Instagram <https://www.instagram.com/kathalayastoryhouse/>



Facebook <https://www.facebook.com/geeta.ramanujam/>

KATHALAYA
#88, BHBCS Layout,
2nd cross, 3rd main,
Bannerghatta Road,
Bangalore - 560076.

Phone/what's app: 8277389840

kathalaya@gmail.com