

CERTIFIED DIPLOMA COURSE IN STORYTELLING

Affiliated to Edinburgh UK and Sweden



27 years
of the Storytelling legacy
1998-2024

www.kathalaya.org

KATHALAYA'S INTERNATIONAL ACADEMY OF STORYTELLING

WHAT IS THE CERTIFIED DIPLOMA COURSE IN STORYTELLING

Become a Professional Storyteller

THE DIPLOMA COURSE is an immersive, experiential journey into the world of storytelling.

This 4-day residential program introduces you to a wide range of storytelling styles and genres—combining oral traditions with creative tools such as music, puppetry, *Pattachitra* scrolls, and folk art forms. You'll explore the art of crafting and delivering stories in powerful and diverse ways.

Following the course, a 6-month practical phase deepens your learning. You'll document performances, interview Master storytellers and folklorists, and refine your own storytelling practice. This hands-on experience helps you connect with oral literature at its roots while building your unique voice as a storyteller.

The journey is both outward and inward—inviting reflection, self-discovery, and transformation. You'll uncover your potential not just as a storyteller, but as a trainer, communicator, and changemaker.

37 Batches Completed | Over 700 Professional Storytellers Trained

Participants consistently report that the course boosts their confidence, enhances their communication, and empowers them to use storytelling meaningfully in their personal and professional lives.



- Exploring Storytelling Genres

- Global Myths and Parallel Narratives

- The History and Evolution of Storytelling

- Performance Styles and Techniques in Storytelling

- Crafting Storyboards and Narrative Structures

- Immersive and Experiential Storytelling Practices

- Puppet Creation and Manipulation Techniques

- Traditional Visual Storytelling: *Pattachitras*, *Chitrakathas*, and *Kamishibai*

- Using Masks, Drums, and Musical Instruments in Storytelling

- Weaving and Sharing Personal Stories

- Mastering Voice Modulation and Body Language

- Storytelling Documentation and Process Design

- Reflective Journaling and Self-Discovery

- Final Performances and Story Presentations

COURSE CONTENT

METHODOLOGY

- Practical
- Skill based
- Interactive
- Experiential



**Diploma course explained by
Geeta Ramanujam**

<https://youtu.be/HjQzv7cy5XA>

FEEDBACK ,GLIMPSE OF THE COURSE, AFFILITATIONS

Donald Smith's talk on Kathalaya's affiliation

<https://www.youtube.com/watch?v=HPaM7ypznHk>

What Participants felt

Misbah: Educator and founder Eduspring Academy,Mumbai

<https://youtu.be/9W3GcpwX7XA>

Rani – Preprimary teacher at St. Francis school, Bangalore

<https://youtu.be/imVGwnongYw>

Aruna Shailesh- corporate trainer, Bosch

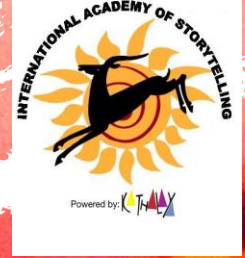
<https://youtu.be/Dn-oZ-gd0s4>

Ramya Rajagopal, CEO and corporate trainer Geese Learning company

<https://youtu.be/yUjmUKvoNzc>

peek into our course

<https://youtu.be/ysRYFh-cYtw>



OUR KEY FACILITATOR

- ✕ Geeta Ramanujam wears many hats. She is the Founder and Executive Director of Kathalaya-the house of stories established in 1998. Geeta also founded Kathalaya's International Academy of Storytelling and through their Training courses have reached out to schools, corporate, NGO's, parents, professionals in the arts field and counselors. KIAS is the only globally recognized academy for storytelling which Certifies people through its Beginners and Diploma courses.
- ✕ A dedicated and experienced Teacher, school coordinator , Curriculum designer and developer for International Institutions and schools across the Globe Gaeta has over 40 years of experience in Integration storytelling with concepts in Education. She also trains corporate in Business storytelling and has reached out to over 150 corporate sectors with her training.
- ✕ Geeta is the pioneer and Entrepreneur of the Storytelling movement in India and has reached out to over 99641 educators and teachers through her workshop and courses. She has traveled to over 43 countries and all the 27 states in India to spread Storytelling as an Educational and Cultural tool of learning. She has won several accolades including the Best Narrator award from the Governor of Tamil Nadu and the best International Storytellers award from Brazil. She was also mentioned recently by our Prime Minister in his *Mann ki Baat* program.





CO FACILITATORS

Vipin Ravindranath

Consultant Mentor, Coach & Facilitator

Executive coaching, customer

centricity, storyboarding presentation,

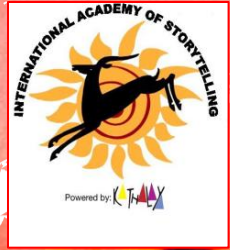
strategy & execution, change

leadership, culture transformation,

learning consulting, facilitation &

training

Music and storytelling



Manjusha Vijayakumar

is a Trained trainer and an experienced storyteller from Kathalaya's International Academy of Storytelling. She is also an Art Therapist and enjoys bringing together her passion for life skills, early learning, arts and books into one wholesome package called Storytelling. An HR professional, she has a decade of in-depth experience across the entire gamut of people practices.



DIPLOMA COURSE SCHEDULE FOR GROWNUPS 2025 -2026

2025

Oct 31st – Nov 3rd

Friday-Monday

10-4pm

2026

May

Thursday - Sunday

10-4 pm

August 21st – 24th

Friday - Monday

10-4 pm

December 04th – 07th

Friday - Monday

10-4 pm



Peek into our course

<https://youtu.be/vsRYFh-cYtw>

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www.kathalaya.org



<https://www.linkedin.com/in/geeta-ramanujam-97a22048/>



<https://www.youtube.com/user/kathalaya1998/videos>



Instagram <https://www.instagram.com/kathalayastoryhouse/>



Facebook <https://www.facebook.com/geeta.ramanujam/>



KATHALAYA
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Bannerghatta Road,
Bangalore - 560076.

Registration Details:

Your registration will be confirmed upon payment of the course fee **along with a confirmation email** sent to kathalaya@gmail.com.

Please note: The fee is non-refundable and valid up to 6 months.

Phone/what's app: 8277389840
6364559840